

// DIEGO



ANDRADE

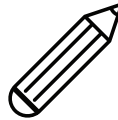
HI THERE!

I'm Diego Andrade,
creative director
and copywriter.

Los Angeles, CA

CONTACT ME

DAndradeSauce@gmail.com
626-840-4633
diegowrites.com



EDUCATION

2006-2010

University of California Santa Cruz- B.A., English

RELEVANT SKILLS

Fluent Spanish (spoken/written), rapid acquisition of new skills, self-sufficient, self-supervising, personable, well-organized, extremely efficient time management.

INTERESTS

Comic books, actual books, drumming, horror movies, really bad horror movies, doing my job well, exceeding expectations, making lists, being hired by you.

AWARDS

Imagen Awards

2016: Best On-Air Advertising
- Space For Dreams (Honda)

2017: Best On-Air Advertising
- Family Home (Acura)

American Advertising Awards - Los Angeles

Bronze (Internet Commercial)
Space For Dreams - Honda

WORK EXPERIENCE

2011-2017

Orcí

Creative Intern > Copywriter > ACD

Worked my way up from unpaid intern to Associate Creative Director for the Honda/Acura account. Worked on other accounts as needed: Georgia Pacific, Jack-in-the-Box, Dole, DirecTV. Oversaw execution of creative ideas from ideation to post-production. Managed workflow with junior creatives and supervised interns. Interacted on a daily basis with top-level clients. Lead creative for all translation/adaptation projects.

2017-Present

mitú

Creative Director

Reported directly to ECD, part of Branded creative team responsible for creating custom video and editorial content for all social platforms. Respond to all incoming RFPs: creative strategy, ideation, presentation to client. Delegate workflow amongst team and collaborate with other departments (production, media/planning) for finalization of submissions. Creative oversight on production of approved concepts: developing treatments, briefing directors and other production staff, overseeing all stages of production. Service a variety of clients in distinct categories.